

# Doula & Perinatal Community Health Worker in Medicaid

*A Learning Series on Leveraging Community Based Support Services*

## Session 5:

### Capturing Value and Demonstrating Impact in Medicaid

**Date:** April 6, 2023, at 3 p.m. ET

**Session Description:** This session will demonstrate how to use research and data to demonstrate the value and impact of Medicaid coverage for community-based doulas and perinatal community health workers.

### Learning Objectives

1. Understand the challenges and opportunities in ensuring data collection, monitoring, and evaluation of community-based doula and perinatal community health worker programs in Medicaid.
2. Identify ways to communicate the value and impact of Medicaid coverage for community-based doulas and perinatal community health workers.
3. Become familiar with state examples of impact measurement for Medicaid programs for community-based doulas and perinatal community health workers.

### Session 5 Speakers:

**Alli Cuentos**, SisterWeb

**Cassandra Marshall, DrPH, MPH**, UC Berkeley School of Public Health

**Ellen Tilden, PhD, CNM, FACNM**, Oregon Health & Science University

### Session 5 Resources:

[Speaker Bios](#)

[Presentation Slides](#)

[Archived Session Recording](#)

[Session Q & A](#)

### Session 5: Pre-Session Required Activities (60 Minutes)

**READ** (10 minutes): [The Cost-Effectiveness of Professional Doula Care for a Woman's First Two Births: A Decision Analysis Model](#)

**READ** (10 minutes): [Getting Doulas Paid: Advancing Community-Based Doula Models in Medicaid Reimbursement Conversations](#) (pages 4-9)

**READ** (15 minutes): [Doula Care Across the Maternity Care Continuum and Impact on Maternal Health: Evaluation of Doula Programs Across Three States Using Propensity Score Matching](#)

**WATCH** (12 minutes): [Partnering with Community Doulas in Research: Agenda Setting and Program Evaluations](#) (minutes 9:24-21:05)

**READ** (13 minutes): [Birth equity on the front lines: Impact of a community-based doula program in Brooklyn, NY](#)

### Session 5: Supplemental Resources (20-60 Minutes)

**READ** (20 minutes): [What, When, and How Long? Doula Time Use in a Community doula program in San Francisco, California](#)

**EXPLORE:** [Public Hearing: To receive testimony on how to identify and examine best practices for integrating doulas into New York's maternal healthcare system](#)